**Competition Entry Form**

**«Award for Excellence in Tourism - 2018»**

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| **Section 1: General information** | | |
|  | **Full and abbreviated name of the organization and its form of incorporation:**  *(in accordance with the constituent documents)* |  |
|  | **Registration data:**  Date, place and registration authority of the legal entity or individual entrepreneur,  *(in accordance with the* *Certificate of state registration)* |  |
|  | **Activities:**  *(indicate relevant items or explain "other activities")* | *Hotel*  *Guest House*  *Tour Operator*  *Tourism Destination Management Organization*  *Tourist Association*  *Other (specify)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_*  *\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_* |
|  | **Contact details:**  Legal address |  |
| Mailing address |  |
| Contact number |  |
| E-mail address |  |
| Web-site, including English version *(if available)* |  |
| Name of the CEO and his/her mobile phone number |  |
|  | **Date of commencement of activities:** |  |
|  | **Average number of employees:**  for 2015 |  |
| for 2016 |  |
| for 2017 |  |
|  | **Number of tourists served**  **(number of clients):**  for 2015 |  |
| for 2016 |  |
| for 2017 |  |
|  | **TripAdvisor rating**  The number of stars (e.g. 3/5)  *If there is no presence in TripAdvisor, then put a zero.*  . | **#** / 5 |
| The number of reviews on TripAdvisor |  |
|  | **Booking.com rating (if applicable):**  Score on a 10-point scale  *If there is no presence on booking.com, then put a zero.* | **#**/10 |
| The number of reviews in Booking.com |  |
|  | Presence in Social Networks |  |
| Instagram (number of subscribers) |  |
| Facebook (number of subscribers) |  |

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| **Section 2: New approaches, solutions innovations in your tourism activities** | | |
|  | **Please describe new approaches, solutions (including managerial and marketing) and / or innovative technologies that your organization has adopted / implemented over the past 3 (three) years and which greatly facilitate and simplify business management, procedures, reduce time, cost and financial losses.**  **What prompted you / your organization to apply new approaches and what is the main benefit for you / your organization?**  *(no more than 150 words. If necessary, the description can be provided on a separate sheet, but not more than 2,000 words.)* |  |

**CEO signature**

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

I hereby confirm the completeness and accuracy of the information provided.

Stamp of the organization

# Entry form submission procedure

To participate in the contest please complete this entry form. The completed form shall be certified with the signature of the CEO and the seal of the participating company and sent electronically to the organizers of the contest at the e-mail address [Irina\_Ivanova@dai.com](mailto:Irina_Ivanova@dai.com) no later than October 5, 2018, 6 p.m. Astana time.

Incomplete forms will not be considered. The Judges decisions are final and no discussion will be entered into.